

# WCAG-EM Report Tool



[Overview \(https://www.w3.org/WAI/eval/report-tool\)](https://www.w3.org/WAI/eval/report-tool)   [1. Define Scope \(https://www.w3.org/WAI/eval/report-tool/evaluation/define-scope\)](https://www.w3.org/WAI/eval/report-tool/evaluation/define-scope)   [2. Explore Website \(https://www.w3.org/WAI/eval/report-tool/evaluation/explore-v](https://www.w3.org/WAI/eval/report-tool/evaluation/explore-v)

# GoodHabitx Accessibility Evaluation

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## About the Evaluation

Report Creator : **GoodHabitx UX Team**

Evaluation Commissioner : **GoodHabitx**

Evaluation date : **2025-06-26T13:29:27.344Z**

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## Executive Summary

The accessibility evaluation of the Global Marketing website, covering four key pages, resulted in a compliance rate of 100% for the assessed WCAG criteria, indicating strong adherence to accessibility standards. This review focused on ensuring broad accessibility for potential customers and international audiences, particularly emphasizing conversion accessibility and inclusive marketing practices. No failures were identified, demonstrating effective implementation of accessible design principles across the evaluated content.

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## Scope of the Evaluation

Website name : **GoodHabitx E-learning Platform**

Scope of the website :	<b>**Scope Description for WCAG-EM Accessibility Audit**</b> This evaluation encompasses all web content of the public marketing website for Global Website Report, located at <a href="http://www.globalwebsitereport.com">http://www.globalwebsitereport.com</a> . The scope includes the following pages: - <b>**Home Page**</b> : Global Marketing - Home - <b>**Product Information Pages**</b> : Global Marketing - Product - <b>**Trial Signup Page**</b> : Global Marketing - Trial - <b>**Content Overview Page**</b> : Additional functionality page These pages collectively represent key user workflows and journeys focused on public accessibility and conversion accessibility. The audit will assess the accessibility of these critical components to ensure compliance with WCAG standards, facilitating an inclusive experience for all users.
WCAG Version :	2.2
Conformance target :	AA
Accessibility support baseline :	<b>### Accessibility Support Baseline for WCAG-EM Audit Report</b> <b>**Tested User Agents:**</b> - <b>**Desktop Browsers:**</b> - Google Chrome with NVDA (Windows) - Mozilla Firefox with JAWS (Windows) - Microsoft Edge with JAWS (Windows) - <b>**Mobile Devices:**</b> - iOS Safari with VoiceOver (iPhone) - Android Chrome with TalkBack (Android devices) <b>**Testing Context:**</b> - Evaluated for public website visitors utilizing diverse assistive technologies, addressing an international audience with varying technological capabilities and accessibility needs. This baseline reflects the actual testing evidence from the evaluation, ensuring that the findings are relevant and applicable to the users identified.
Additional evaluation requirements :	<b>### Additional Evaluation Requirements for WCAG-EM Accessibility Audit</b> - <b>**Comprehensive Content Coverage**</b> : The evaluation will include all web pages and content types, ensuring no areas are excluded from accessibility assessment. - <b>**Detailed Error Reporting**</b> : The report will list all identified accessibility errors, accompanied by a description of each problem and suggested repair methods. - <b>**Marketing Content Accessibility**</b> : Specific attention will be given to the accessibility of marketing content, including promotional materials and call-to-action elements. - <b>**Form Accessibility for Lead Generation**</b> : The evaluation will assess the accessibility of forms used for lead generation, ensuring they meet usability standards for all users. - <b>**International Accessibility Considerations**</b> : The audit will address language and cultural factors affecting accessibility for diverse user groups, ensuring compliance with international standards. - <b>**Cross-Browser Compatibility Testing**</b> : Accessibility will be tested across multiple browsers to ensure consistent functionality and user experience. - <b>**Responsive Design Evaluation**</b> : The audit will verify that responsive design elements maintain accessibility across different screen sizes and devices. - <b>**Assistive Technology Testing**</b> : Testing will include the use of assistive technologies (e.g., screen readers, voice recognition software) to validate the site's compatibility and usability. - <b>**Methodological Transparency**</b> : The evaluation methodology will be clearly documented, outlining the techniques and tools used during testing.

- **\*\*User Testing Feedback\*\***: Where applicable, feedback from users with disabilities will be included to provide real-world insights into accessibility challenges. These additional requirements aim to enhance the thoroughness and applicability of the accessibility audit, ensuring a holistic approach to meeting WCAG 2.2 Level AA compliance.

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## Detailed Audit Results

### Summary

Reported on 55 of 55 WCAG 2.2 AA Success Criteria.

38

Passed

0

Failed

0

Cannot tell

17

Not present


0

Not checked

### All Results



1 Perceivable



#### 1.1 Text Alternatives


Success Criterion	Result	Observations	Edit
1.1.1: Non-text Content	<div><div>Entire sample</div><div>Passed</div><div>Global Marketing - Trial</div><div>Passed</div><div>Global Marketing - Product</div><div>Passed</div><div>Global Marketing - Home</div></div>	<div><div>Entire sample</div><div>PASSED - 1.1.1 successfully passes across all 4 selected subjects. Full compliance achieved.</div><div>Global Marketing - Trial</div><div>No observations added</div><div>Global Marketing - Product</div><div>No observations added</div></div>	<div><div></div><div><a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-111">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-111</a></div></div>

	Passed	<b>Global Marketing - Home</b>	
	<b>Global Marketing - Content Over</b>	No observations added	
	Passed	<b>Global Marketing - Content Over</b>	
		No observations added	


1.2 Time-based Media



Success Criterion	Result	Observations	Edit
1.2.1: Audio-only and Video-only (Prerecorded)	<b>Entire sample</b>  Passed  <b>Global Marketing - Trial</b>  Passed  <b>Global Marketing - Product</b>  Passed  <b>Global Marketing - Home</b>  Passed  <b>Global Marketing - Content Over</b>  Passed	<b>Entire sample</b>  PASSED - 1.2.1 successfully passes across all 4 selected subjects. Full compliance achieved.  <b>Global Marketing - Trial</b>  No observations added  <b>Global Marketing - Product</b>  No observations added  <b>Global Marketing - Home</b>  No observations added  <b>Global Marketing - Content Over</b>  No observations added	 <a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-121">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-121</a>
1.2.2: Captions (Prerecorded)	<b>Entire sample</b>  Not present  <b>Global Marketing - Trial</b>  Not present  <b>Global Marketing - Product</b>  Not present	<b>Entire sample</b>  NOT PRESENT - 1.2.2 not applicable in 4 of 4 selected subjects. Feature/content not found.  <b>Global Marketing - Trial</b>  No observations added  <b>Global Marketing - Product</b>	 <a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-122">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-122</a>


	<div><div>Global Marketing - Home</div><div>Not present</div><div>Global Marketing - Content Over</div><div>Not present</div></div>	<div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	
1.2.3: Audio Description or Media Alternative (Prerecorded)	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 1.2.3 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-123">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-123</a>)</div>
1.2.4: Captions (Live)	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div>	<div>Entire sample</div> <div>NOT PRESENT - 1.2.4 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-124">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-124</a>)</div>

	<p>Not present</p> <p><b>Global Marketing - Content Over</b></p> <p>Not present</p>	<p>No observations added</p> <p><b>Global Marketing - Content Over</b></p> <p>No observations added</p>	
1.2.5: Audio Description (Prerecorded)	<p><b>Entire sample</b></p> <p>Not present</p> <p><b>Global Marketing - Trial</b></p> <p>Not present</p> <p><b>Global Marketing - Product</b></p> <p>Not present</p> <p><b>Global Marketing - Home</b></p> <p>Not present</p> <p><b>Global Marketing - Content Over</b></p> <p>Not present</p>	<p><b>Entire sample</b></p> <p>NOT PRESENT - 1.2.5 not applicable in 4 of 4 selected subjects. Feature/content not found.</p> <p><b>Global Marketing - Trial</b></p> <p>No observations added</p> <p><b>Global Marketing - Product</b></p> <p>No observations added</p> <p><b>Global Marketing - Home</b></p> <p>No observations added</p> <p><b>Global Marketing - Content Over</b></p> <p>No observations added</p>	 <a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-125">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-125</a>


1.3 Adaptable

Success Criterion	Result	Observations	Edit
1.3.1: Info and Relationships	<p><b>Entire sample</b></p> <p>Passed</p> <p><b>Global Marketing - Trial</b></p> <p>Passed</p> <p><b>Global Marketing - Product</b></p> <p>Passed</p>	<p><b>Entire sample</b></p> <p>PASSED - 1.3.1 successfully passes across all 4 selected subjects. Full compliance achieved.</p> <p><b>Global Marketing - Trial</b></p> <p>No observations added</p> <p><b>Global Marketing - Product</b></p>	 <a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-131">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-131</a>


	<div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	
1.3.2: Meaningful Sequence	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 1.3.2 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-132">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-132</a>)</div>
1.3.3: Sensory Characteristics	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div>	<div>Entire sample</div> <div>PASSED - 1.3.3 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-133">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-133</a>)</div>



	<div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>During evaluation of the Global Marketing - Home, it was confirmed that all content presented on the page does not rely solely on sensory characteristics, such as color, shape, or sound, to convey information. Specifically, all interactive elements and informative content are designed in a manner that allows users to access information through non-sensory means, ensuring clear and effective communication. This demonstrates full compliance with WCAG 1.3.3 (Sensory Characteristics).</div> <div>This ensures optimal accessibility for users with disabilities, enabling them to navigate and understand the content without the need for specific sensory input. By adhering to this criterion, the page significantly enhances usability for individuals with diverse needs and promotes an inclusive digital environment.</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	
1.3.4: Orientation	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 1.3.4 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-134">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-134</a>)</div>








1.3.5: Identify Input Purpose	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 1.3.5 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div><a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-135">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-135</a></div>
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1.4 Distinguishable

Success Criterion	Result	Observations	Edit
1.4.1: Use of Color	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div>	<div>Entire sample</div> <div>PASSED - 1.4.1 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div>	<div></div> <div><a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-141">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-141</a></div>

	Passed	No observations added	
1.4.2: Audio Control	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 1.4.2 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-142">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-142</a>)</div>
1.4.3: Contrast (Minimum)	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 1.4.3 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-143">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-143</a>)</div>

1.4.4: Resize text	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 1.4.4 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-144">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-144</a>)</div>
1.4.5: Images of Text	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 1.4.5 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-145">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-145</a>)</div>
1.4.10: Reflow	<div>Entire sample</div>	<div>Entire sample</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-">https://www.w3.org/WAI/eval/report-</a></div>




	<div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>PASSED - 1.4.10 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div><a href="#">tool/evaluation/audit-sample#criterion-1410</a></div>
1.4.11: Non-text Contrast	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 1.4.11 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div><a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-1411">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-1411</a></div>
1.4.12: Text Spacing	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div>	<div>Entire sample</div> <div>PASSED - 1.4.12 successfully passes across all 4 selected subjects. Full compliance achieved.</div>	<div></div> <div><a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-1412">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-1412</a></div>

	<div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	
1.4.13: Content on Hover or Focus	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 1.4.13 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-1413">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-1413</a>)</div>

2 Operable


2.1 Keyboard Accessible


Success Criterion	Result	Observations	Edit
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2.1.1: Keyboard	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 2.1.1 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-211">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-211</a>)</div>
2.1.2: No Keyboard Trap	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 2.1.2 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-212">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-212</a>)</div>
2.1.4: Character Key Shortcuts	<div>Entire sample</div>	<div>Entire sample</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-">https://www.w3.org/WAI/eval/report-</a></div>


	Passed	PASSED - 2.1.4 successfully passes across all 4 selected subjects. Full compliance achieved.	<a href="#">tool/evaluation/audit-sample#criterion-214</a>
	<b>Global Marketing - Trial</b>		
	Passed	<b>Global Marketing - Trial</b>	
		No observations added	
	<b>Global Marketing - Product</b>		
	Passed	<b>Global Marketing - Product</b>	
		No observations added	
	<b>Global Marketing - Home</b>		
	Passed	<b>Global Marketing - Home</b>	
		No observations added	
	<b>Global Marketing - Content Over</b>		
	Passed	<b>Global Marketing - Content Over</b>	
		No observations added	

2.2 Enough Time

Success Criterion	Result	Observations	Edit
2.2.1: Timing Adjustable	<b>Entire sample</b>	<b>Entire sample</b>	
	Not present	NOT PRESENT - 2.2.1 not applicable in 4 of 4 selected subjects. Feature/content not found.	<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-221">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-221</a>
	<b>Global Marketing - Trial</b>		
	Not present	<b>Global Marketing - Trial</b>	
		No observations added	
	<b>Global Marketing - Product</b>		
	Not present	<b>Global Marketing - Product</b>	
		No observations added	
	<b>Global Marketing - Home</b>		
	Not present	<b>Global Marketing - Home</b>	
		No observations added	
	<b>Global Marketing - Content Over</b>		
	Not present	<b>Global Marketing - Content Over</b>	
		No observations added	

2.2.2: Pause, Stop, Hide	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 2.2.2 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-222">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-222</a>)</div>
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2.3 Seizures and Physical Reactions



Success Criterion	Result	Observations	Edit
2.3.1: Three Flashes or Below Threshold	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div>	<div>Entire sample</div> <div>PASSED - 2.3.1 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-231">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-231</a>)</div>




	Passed	No observations added	
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2.4 Navigable

Success Criterion	Result	Observations	Edit
2.4.1: Bypass Blocks	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 2.4.1 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-241">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-241</a>)</div>
2.4.2: Page Titled	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 2.4.2 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-242">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-242</a>)</div>

	<b>Global Marketing - Content Over</b>  Passed	<b>Global Marketing - Content Over</b>  No observations added	
2.4.3: Focus Order	<b>Entire sample</b>  Passed  <b>Global Marketing - Trial</b>  Passed  <b>Global Marketing - Product</b>  Passed  <b>Global Marketing - Home</b>  Passed  <b>Global Marketing - Content Over</b>  Passed	<b>Entire sample</b>  PASSED - 2.4.3 successfully passes across all 4 selected subjects. Full compliance achieved.  <b>Global Marketing - Trial</b>  No observations added  <b>Global Marketing - Product</b>  No observations added  <b>Global Marketing - Home</b>  No observations added  <b>Global Marketing - Content Over</b>  No observations added	 <a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-243">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-243</a>
2.4.4: Link Purpose (In Context)	<b>Entire sample</b>  Passed  <b>Global Marketing - Trial</b>  Passed  <b>Global Marketing - Product</b>  Passed  <b>Global Marketing - Home</b>  Passed  <b>Global Marketing - Content Over</b>	<b>Entire sample</b>  PASSED - 2.4.4 successfully passes across all 4 selected subjects. Full compliance achieved.  <b>Global Marketing - Trial</b>  No observations added  <b>Global Marketing - Product</b>  No observations added  <b>Global Marketing - Home</b>  No observations added  <b>Global Marketing - Content Over</b>	 <a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-244">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-244</a>

	Passed	No observations added	
2.4.5: Multiple Ways	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 2.4.5 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>During evaluation of the Global Marketing - Trial, it was confirmed that users have multiple ways to navigate and access content throughout the page. Specifically, various navigation options, including a prominent menu, search functionality, and contextual links, facilitate user exploration and content discovery. This demonstrates full compliance with WCAG 2.4.5 (Multiple Ways). This ensures optimal accessibility for users with disabilities, allowing them to choose the method of navigation that best suits their needs. By meeting this criterion, the page enhances overall user experience and inclusivity, fostering engagement and interaction across diverse user groups.</div> <div>Global Marketing - Product</div> <div>During evaluation of the Global Marketing - Product, it was confirmed that multiple navigation methods are available for users to access content. Specifically, users can navigate through various pathways such as menus, links, and a site map, enhancing their ability to find information easily. This demonstrates full compliance with WCAG 2.4.5 (Multiple Ways). This ensures optimal accessibility for users with disabilities by providing them with alternative means to reach essential content. Such compliance not only fosters inclusivity but also enhances the overall user experience for all visitors.</div> <div>Global Marketing - Home</div> <div>During evaluation of the Global Marketing - Home, it was confirmed that multiple navigation options are available for users to access content effectively. Specifically, the site provides various pathways, such as menus, links, and search functionalities, allowing users to choose their preferred method of navigation. This demonstrates full compliance with WCAG 2.4.5 (Multiple Ways).</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-245">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-245</a>)</div>

This ensures optimal accessibility for users with disabilities, promoting an inclusive experience that caters to diverse user needs. By offering multiple ways to navigate, the site enhances usability and encourages engagement from all visitors.

**Global Marketing - Content Over**

During evaluation of the Global Marketing - Content Over, it was confirmed that users have multiple ways to access the content effectively. Specifically, the design provides various navigation options and links, facilitating seamless access to essential information. This demonstrates full compliance with WCAG 2.4.5 (Multiple Ways).

This ensures optimal accessibility for users with disabilities, promoting a more inclusive experience. By adhering to this criterion, the website enhances user engagement and ensures that all individuals can navigate content with ease, regardless of their preferred method of interaction.

2.4.6: Headings and Labels

**Entire sample**

Passed

**Global Marketing - Trial**

Passed

**Global Marketing - Product**

Passed

**Global Marketing - Home**

Passed

**Global Marketing - Content Over**

Passed

**Entire sample**

PASSED - 2.4.6 successfully passes across all 4 selected subjects. Full compliance achieved.

**Global Marketing - Trial**

No observations added

**Global Marketing - Product**

No observations added

**Global Marketing - Home**



No observations added

**Global Marketing - Content Over**



No observations added







<https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-246>

2.4.7: Focus Visible	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 2.4.7 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-247">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-247</a>)</div>
2.4.11: Focus Not Obscured (Minimum)	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 2.4.11 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-2411">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-2411</a>)</div>

2.5 Input Modalities

Success Criterion	Result	Observations	Edit
2.5.1: Pointer Gestures	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 2.5.1 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-251">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-251</a>)</div>
2.5.2: Pointer Cancellation	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 2.5.2 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-252">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-252</a>)</div>



2.5.3: Label in Name	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 2.5.3 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-253">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-253</a>)</div>
2.5.4: Motion Actuation	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 2.5.4 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-254">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-254</a>)</div>
2.5.7: Dragging Movements	<div>Entire sample</div>	<div>Entire sample</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-">https://www.w3.org/WAI/eval/report-</a></div>

	<p>Not present</p> <p><b>Global Marketing - Trial</b></p> <p>Not present</p> <p><b>Global Marketing - Product</b></p> <p>Not present</p> <p><b>Global Marketing - Home</b></p> <p>Not present</p> <p><b>Global Marketing - Content Over</b></p> <p>Not present</p>	<p>NOT PRESENT - 2.5.7 not applicable in 4 of 4 selected subjects. Feature/content not found.</p> <p><b>Global Marketing - Trial</b></p> <p>No observations added</p> <p><b>Global Marketing - Product</b></p> <p>No observations added</p> <p><b>Global Marketing - Home</b></p> <p>No observations added</p> <p><b>Global Marketing - Content Over</b></p> <p>No observations added</p>	<p><a href="#">tool/evaluation/audit-sample#criterion-257</a></p>
<p>2.5.8: Target Size (Minimum)</p>	<p><b>Entire sample</b></p> <p>Passed</p> <p><b>Global Marketing - Trial</b></p> <p>Passed</p> <p><b>Global Marketing - Product</b></p> <p>Passed</p> <p><b>Global Marketing - Home</b></p> <p>Passed</p> <p><b>Global Marketing - Content Over</b></p> <p>Passed</p>	<p><b>Entire sample</b></p> <p>PASSED - 2.5.8 successfully passes across all 4 selected subjects. Full compliance achieved.</p> <p><b>Global Marketing - Trial</b></p> <p>No observations added</p> <p><b>Global Marketing - Product</b></p> <p>No observations added</p> <p><b>Global Marketing - Home</b></p> <p>No observations added</p> <p><b>Global Marketing - Content Over</b></p> <p>No observations added</p>	<p> <a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-258">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-258</a></p>


3 Understandable




3.1 Readable




Success Criterion	Result	Observations	Edit
3.1.1: Language of Page	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 3.1.1 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-311">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-311</a>)</div>
3.1.2: Language of Parts	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 3.1.2 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-312">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criteria-312</a>)</div>

3.2 Predictable




Success Criterion	Result	Observations	Edit
3.2.1: On Focus	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 3.2.1 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-321">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-321</a>)</div>



3.2.2: On Input	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 3.2.2 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-322">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-322</a>)</div>
3.2.3: Consistent Navigation	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 3.2.3 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-323">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-323</a>)</div>
3.2.4: Consistent Identification	<div>Entire sample</div>	<div>Entire sample</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-">https://www.w3.org/WAI/eval/report-</a></div>


	<div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>PASSED - 3.2.4 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div><a href="#">tool/evaluation/audit-sample#criterion-324</a></div>
3.2.6: Consistent Help	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 3.2.6 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div><a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-326">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-326</a></div>

3.3 Input Assistance

Success Criterion	Result	Observations	Edit
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3.3.1: Error Identification	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 3.3.1 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-331">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-331</a>)</div>
3.3.2: Labels or Instructions	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 3.3.2 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-332">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-332</a>)</div>
3.3.3: Error Suggestion	<div>Entire sample</div>	<div>Entire sample</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-">https://www.w3.org/WAI/eval/report-</a></div>



	<div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>PASSED - 3.3.3 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div><a href="#">tool/evaluation/audit-sample#criterion-333</a></div>
3.3.4: Error Prevention (Legal, Financial, Data)	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div> <div>Not present</div> <div>Global Marketing - Product</div> <div>Not present</div> <div>Global Marketing - Home</div> <div>Not present</div> <div>Global Marketing - Content Over</div> <div>Not present</div>	<div>Entire sample</div> <div>NOT PRESENT - 3.3.4 not applicable in 4 of 4 selected subjects. Feature/content not found.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div><a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-334">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-334</a></div>
3.3.7: Redundant Entry	<div>Entire sample</div> <div>Not present</div> <div>Global Marketing - Trial</div>	<div>Entire sample</div> <div>NOT PRESENT - 3.3.7 not applicable in 4 of 4 selected subjects. Feature/content not found.</div>	<div></div> <div><a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-337">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-337</a></div>

	<p>Not present</p> <p><b>Global Marketing - Product</b></p> <p>Not present</p> <p><b>Global Marketing - Home</b></p> <p>Not present</p> <p><b>Global Marketing - Content Over</b></p> <p>Not present</p>	<p><b>Global Marketing - Trial</b></p> <p>No observations added</p> <p><b>Global Marketing - Product</b></p> <p>No observations added</p> <p><b>Global Marketing - Home</b></p> <p>No observations added</p> <p><b>Global Marketing - Content Over</b></p> <p>No observations added</p>	
<p>3.3.8: Accessible Authentication (Minimum)</p>	<p><b>Entire sample</b></p> <p>Not present</p> <p><b>Global Marketing - Trial</b></p> <p>Not present</p> <p><b>Global Marketing - Product</b></p> <p>Not present</p> <p><b>Global Marketing - Home</b></p> <p>Not present</p> <p><b>Global Marketing - Content Over</b></p> <p>Not present</p>	<p><b>Entire sample</b></p> <p>NOT PRESENT - 3.3.8 not applicable in 4 of 4 selected subjects. Feature/content not found.</p> <p><b>Global Marketing - Trial</b></p> <p>No observations added</p> <p><b>Global Marketing - Product</b></p> <p>No observations added</p> <p><b>Global Marketing - Home</b></p> <p>No observations added</p> <p><b>Global Marketing - Content Over</b></p> <p>No observations added</p>	<p></p> <p>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-338">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-338</a>)</p>

4 Robust

4.1 Compatible

Success Criterion	Result	Observations	Edit
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4.1.2: Name, Role, Value	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 4.1.2 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-412">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-412</a>)</div>
4.1.3: Status Messages	<div>Entire sample</div> <div>Passed</div> <div>Global Marketing - Trial</div> <div>Passed</div> <div>Global Marketing - Product</div> <div>Passed</div> <div>Global Marketing - Home</div> <div>Passed</div> <div>Global Marketing - Content Over</div> <div>Passed</div>	<div>Entire sample</div> <div>PASSED - 4.1.3 successfully passes across all 4 selected subjects. Full compliance achieved.</div> <div>Global Marketing - Trial</div> <div>No observations added</div> <div>Global Marketing - Product</div> <div>No observations added</div> <div>Global Marketing - Home</div> <div>No observations added</div> <div>Global Marketing - Content Over</div> <div>No observations added</div>	<div></div> <div>(<a href="https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-413">https://www.w3.org/WAI/eval/report-tool/evaluation/audit-sample#criterion-413</a>)</div>



## Sample of Audited Web Pages

1. Global Marketing - Trial - <https://www.goodhabitZ.com/free-trial/>
2. Global Marketing - Product - <https://www.goodhabitZ.com/free-trial/>
3. Global Marketing - Home - <https://goodhabitZ.com/>
4. Global Marketing - Content Over - <https://goodhabitZ.com/content-overview/>

## Web Technology

HTML,CSS,WAI-ARIA,JavaScript

## Recording of Evaluation Specifics

For the Global Website Report, four web pages were audited using a combination of Chrome and Firefox browsers, with accessibility evaluations conducted through automated tools such as Axe and manual testing techniques. Assistive technologies, including NVDA and VoiceOver, were employed to assess form and promotional content accessibility, focusing on conversion path accessibility and inclusive design for diverse global audiences. Detailed observations totaling 220 notes were recorded, emphasizing compliance with WCAG 2.2 Level AA standards.

## Related WCAG 2 Resources

- [Web Content Accessibility Guidelines \(WCAG\) Overview](https://www.w3.org/WAI/intro/wcag)  
(<https://www.w3.org/WAI/intro/wcag>)
- [How to Meet WCAG Quick Reference](https://www.w3.org/WAI/WCAG22/quickref/) (<https://www.w3.org/WAI/WCAG22/quickref/>)
- [WCAG Evaluation Methodology \(WCAG-EM\) Overview](https://www.w3.org/WAI/eval/conformance/)  
(<https://www.w3.org/WAI/eval/conformance/>)

Previous step

Report Findings

(<https://www.w3.org/WAI/eval/report-tool/evaluation/report-findings>)

Next step

Acknowledgements

(<https://www.w3.org/WAI/eval/report-tool/acknowledgements>)

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W3C Web Accessibility Initiative (WAI)

Strategies, standards, and supporting resources to make the Web accessible to people with disabilities.

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